

CRISTALLINA
Design

From the Swiss Alps, a luxury experience



CRISTALLINA
Design

LOGO

Rules for using our logo

- Use only the colors indicated
- Do not alter, distort, rotate or modify the logo.
- Use the proportions indicated
- Do not use measures lower than the minimum permitted

CRISTALLINA
Design

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LOGO

Minimum proportions

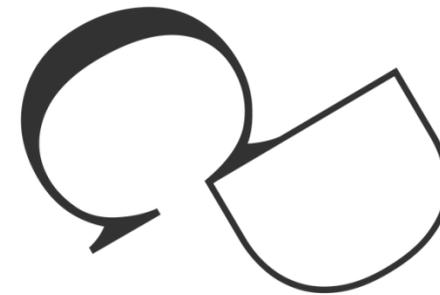
ICON

- Minimum dimensions for printing 10 x 6.6 mm
- Minimum dimensions for the web 100 x 66.4 px

PRIMARY LOGO

- Minimum dimensions for printing 30 x 6.8 mm
- Minimum dimensions for the web 400 x 90.8 px

ICON

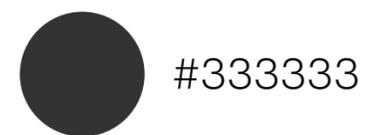


PRIMARY LOGO

CRISTALLINA
Design

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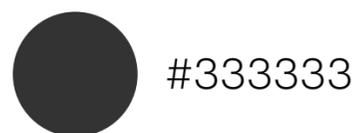
CRISTALLINA



#333333

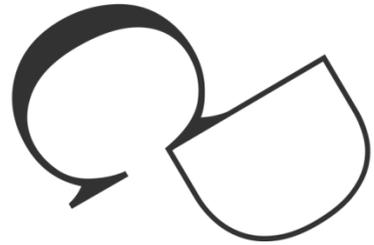
Design

CRISTALLINA
Design



CRISTALLINA
Design

ICON



NEGATIVE ICON



PRIMARY LOGO

CRISTALLINA
Design

PRIMARY LOGO IN NEGATIVE

CRISTALLINA
Design

FONT

Baskerville Regular

- Titles

Helvetica Light

- Texts

Helvetica Regular

- Subtitles
- Titles

Baskerville Regular

A B C D E F G H I J
K L M N O P Q R S
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| ® ©

Helvetica Light

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Helvetica Regular

A B C D E F G H I J
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8 9 . , : ; “ ” ‘ ’ @ & /
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[] { } | ® ©

petroleum
#184457

Floral White
#fff9f3

Mocha mousse
#a47764

White
#ffffff

Dark Charcoal
#333333



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